

# TROPICAL GIN

Hoxton Tropical Gin is our flagship spirit created in 2012, this gin breaks the chains of conventional juniper-dominated gins. Hoxton Tropical Gin is made from a blend of unique botanicals, including coconut, grapefruit, juniper, ginger, tarragon, and orris.

The coconut in this gin is what sets it apart from other gins on the market. It gives the gin a rich, creamy texture that coats the palate, while the grapefruit adds a refreshing, zesty kick.

This gin is incredibly versatile and can be enjoyed in a variety of ways.

## SERVING SUGGESTION

- Hoxton Gin and Ginger Ale
- Hoxton Ginacolada



It's perfect for sipping neat or over ice, allowing you to fully appreciate the complex flavors of the botanicals or with ginger ale our leading serve.

Alternatively, it's a fantastic base for cocktails, bringing a unique twist to classic recipes like the picante or the Pina Colada.



COCONUT



GRAPEFRUIT



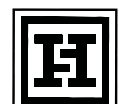
JUNIPER

COCONUT

GRAPEFRUIT

JUNIPER

GINGER





# PINK GIN

Hoxton Pink Gin offers a unique and refreshing twist on the classic pink gin, that is perfect for those who are looking for a new and exciting gin experience.

Crafted 'Old Tom' style with a carefully balanced blend of botanicals that have been selected to create a harmonious and balanced flavour profile.

The rosehip and gunpowder tea, provide a subtle smokiness to the gin, while the grapefruit adds a tangy, citrus note that balances the sweetness of the rosehip while chamomile, liquorice, and elderflower add a floral and herbaceous note that creates a refreshing taste.

The orris root, which is used to stabilize the gin, also adds a subtle floral note that complements the other botanicals.

## SERVING SUGGESTION

- Hoxton Pink Gin And Tonic
- Hoxton Pink Martini



Unlike other pink gins that can be overly sweet, Hoxton Pink Gin has a drier taste that allows the natural flavors of the botanicals to shine creating versatile spirit that can be enjoyed in a variety of cocktails.

The pink color of Hoxton Pink Gin comes from the use of hibiscus infused sugar in the distillation process.

This not only adds to the visual appeal of the gin but also contributes to the overall taste and aroma of the spirit.



ROSEHIP



ROSE



ELDERFLOWER

LIQUORICE

ELDERFLOWER

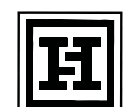
ORRIS ROOT

ROSE

ROSEHIP

GUNPOWER TEA

CHAMOMILE





# DRY GIN

Hoxton Dry Gin is the epitome of classic gin with a modern twist. This artisanal gin is made with a delicate blend of 100% natural ingredients, each carefully selected for their unique flavor profile. Leading with the traditional juniper flavour that you'd expect from a dry gin, it is then expertly balanced with grapefruit, ginger, orris root and tarragon.

The result is a perfectly balanced gin that is smooth, refreshing and crisp. It is the perfect base for any classic cocktail or for those who prefer their gin neat.

## SERVING SUGGESTION

- Hoxton Dry Gin and Tonic



This gin has been created with the discerning drinker in mind. It is a gin that is both classic and modern, offering the perfect balance of tradition and innovation.

Whether you are sipping it straight, adding tonic or mixing it into your favorite cocktail.



GRAPEFRUIT



JUNIPER



GINGER

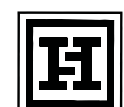
GINGER

JUNIPER

GRAPEFRUIT

ORRIS ROOT

TARRAGON



# LONDON SPRITZ AMARO

London Spritz is a game-changer in the world of spritz, fusing together the perfect balance of tradition and innovation.

The Hoxton London spritz is a twist on the traditional Italian aperitivo, reflecting our founder Gerry Calabrese's Italian Heritage, whilst embodying the edgy, cosmopolitan spirit of East London.

## SERVING SUGGESTION

- Hoxton London Spritz, Prosecco and Ice
- Hoxton London Spritz On The Rocks
- Hoxton London Spritz with Lemonade



This signature cocktail features a fusion of flavors including orange, morello cherry, blackberry, raspberry, lemon, and subtle hints of fennel, all expertly infused with our premium distilled gin. It's the perfect balance of bitter and sweet.

The London Spritz is set to be a leading drink within our global markets. Enjoy with prosecco and ice for the perfect Hoxton London Spritz cocktail.



**BLACKBERRY**



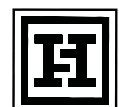
**RASPBERRY**



**CHERRY**

FENNEL  
LEMON  
CHERRY  
ORANGE

RASPBERRY  
BLACKBERRY  
MORELLO





# SPICED WHISKY LIMITED BATCH

Hoxton Spiced Whisky is the disruptor the whisky category has been waiting for. Arguably a spirit category in it's own right. This is the Whisky for new whisky drinkers and flavour explorers.

## SERVING SUGGESTION

- Hoxton Spiced Whisky on the rocks
- Hoxton Spiced Whisky with cola



Blended with the finest scotch whiskies, using a base spirit of 3 year old blended scotch mixed using fruits and spices including Raisin, Dates, vanilla, cinnamon, cardamom and apples. Curated lovingly over a process of tasting over 20+ different blends to find the perfect base spirit for our Spiced Whisky expression.

This whisky offers a bold, spiced taste that's sure to leave a lasting impression on your palate. Mix with Cola or enjoy on the rocks.



RAISIN



VANILLA



ORANGE



CINNAMON

CINNAMON

ANISE

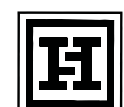
NUTMEG

VANILLA

RAISIN

COCOA

ORANGE





# BANANA RUM MACERATED

Hoxton Banana Rum is a category game changer. This unique spirit is crafted with a blend of up to 7 year old rums from

Dominican Republic, Nicaragua and Barbados infused with both fresh and dried bananas over a 5 week maceration process to create an unforgettable taste experience.

The result; a rum that is deep, complex, and bursting with tropical flavours.

## SERVING SUGGESTION

- Hoxton Banana Rum on the rocks
- Hoxton Banana Rum with ginger beer
- Hoxton Banana Rum daquri



Unlike other flavoured rums on the market, Hoxton Banana Rum doesn't rely on artificial ingredients or sugary additives to achieve its distinct taste. Instead, our skilled distillers allow the natural sweetness of bananas to shine through, creating a flavor profile that is both indulgent and well-balanced.

Whether you're a seasoned rum drinker or new to the world of spirits, Hoxton Banana Rum is sure to delight your senses and leave a lasting impression. It's perfect for sipping on its own, over ice, or as a key ingredient in your favorite tropical cocktail.



**BANANA**



**VANILLA**



**BANOFFEE PIE**

